



March 15, 2023

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MEDIA ADVISORY

**Power In Nature, Hills For Everyone, Local and State Policymakers
Announce Next Steps in Highly Anticipated 842 Acre Acquisition**

Chino Hills, CA - On Friday, March 24th at 10 am, the Power In Nature Coalition and Hills For Everyone will announce alongside the California Natural Resources Agency, the Wildlife Conservation Board, Senator Kelly Seyarto, Assemblymember Phillip Chen, and City of Chino Hills Mayor Peter Rogers plans of an 842-acre acquisition adjacent to Chino Hills State Park. The goal is to complete this acquisition by the end of the year in partnership with the Mountains Recreation and Conservation Authority, furthering [the state's efforts](#) to protect 30% of California's lands and waters by 2030.

The 14,100 acre Chino Hills State Park lies at the juncture of four of Southern California's most populous counties: Los Angeles, Orange, San Bernardino, and Riverside, making it one of the most accessible state parks in California. Designed along ridgeline boundaries, visitors and wildlife are protected from the sights and sounds of urban life. However, the eastern ridgelines adjacent to the state park continue to be vulnerable to development as it remains in private ownership.

For more than 40 years, the eastern ridgelines have been envisioned for protection. Earlier phases of this effort protected 730 acres over the last few years through the Mountains Recreation and Conservation Authority. There is one final phase to be acquired, roughly 842 acres through a willing seller transaction.

WHAT: Power In Nature and Hills For Everyone announce next steps in an 842 acre acquisition adjacent to Chino Hills State Park along with local and statewide legislative leaders.

WHEN: Friday, March 24th, 2023 at 10 am

WHO:

- California Natural Resources Agency
- Wildlife Conservation Board
- California Department of Parks and Recreation
- Senator Kelly Seyarto
- Assemblymember Phillip Chen
- Mayor Peter Rogers, City of Chino Hills
- Mayor Gene Hernandez, City of Yorba Linda
- Councilmember Ray Marquez, City of Chino Hills
- Councilmember Brian Johsz, City of Chino Hills
- Councilmember Janice Lim, City of Yorba Linda
- Director of Planning Sarah Jepson, Southern California Association of Governments
- Senior Government Affairs Officer Arnold San Miguel, Southern California Association of Governments
- Claire Schlotterbeck, Executive Director, Hills For Everyone
- Melanie Schlotterbeck, Southland Regional Lead, Power In Nature
- *And other guests*

WHERE: Chino Hills State Park's Rolling M Ranch (20 minutes from the street entrance)
Enter the Park at: **4721 Sapphire Rd., Chino Hills, CA 91709**
Please refer to the attached map for a better overview of the event location

SCHEDULE:

9:30 am: Press Arrival

10:00 - 10:30 am: Press Conference

10:40 am: Short walking tour to view the ridgeline parcels (weather permitting)

RSVP: The press conference will be held in person. To RSVP please email:
Melanie@HillsForEveryone.org or call (714) 501-3133 (cell).

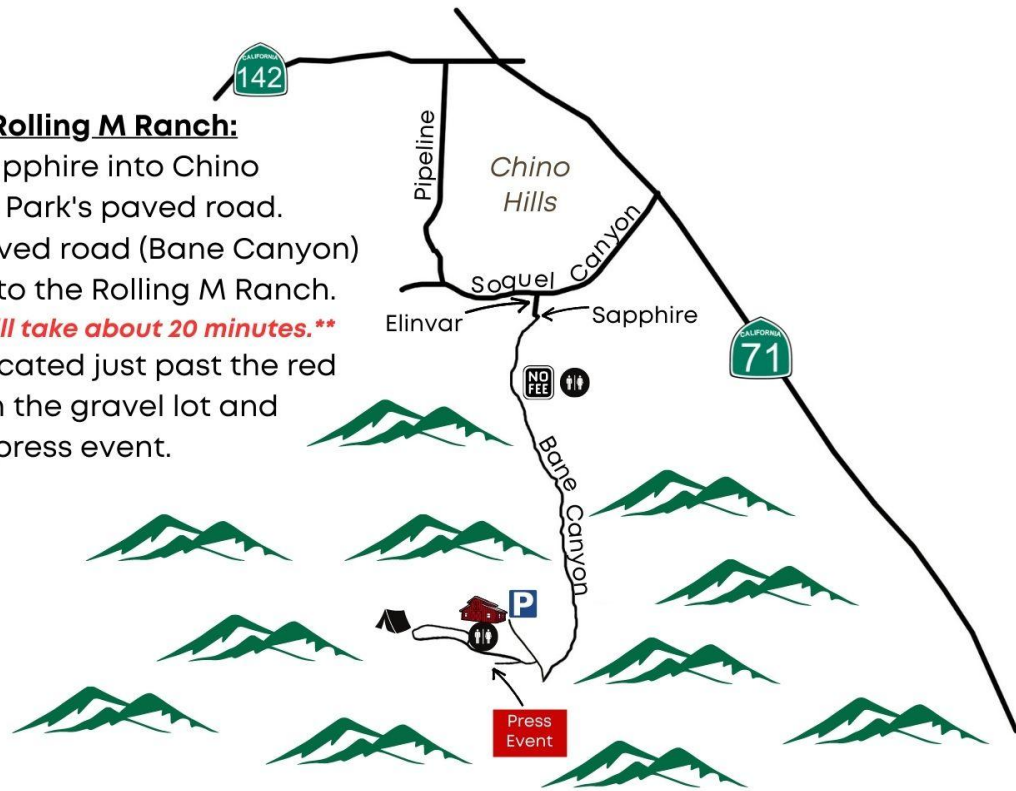
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The **Power In Nature Coalition** is a statewide community-driven initiative that is committed to reaching the goal of protecting 30% of California's land and coastal waters by 2030 (30x30). The California Natural Resources Agency released the Pathways to 30x30 report to provide a framework for achieving this goal. Learn more at PowerInNature.org.

For more than 45 years, **Hills For Everyone (HFE)** has worked to preserve the unique and disappearing landscapes of the Puente-Chino Hills Wildlife Corridor. HFE founded Chino Hills State Park. Its staff serves as the Power In Nature Southland Regional Lead to help implement 30x30 across Southern California. Learn more at: HillsForEveryone.org.

Directions to Rolling M Ranch:

1. Turn from Sapphire into Chino Hills State Park's paved road.
2. Take the paved road (Bane Canyon) 3.27 miles to the Rolling M Ranch.
****This drive will take about 20 minutes.****
3. Parking is located just past the red barn. Park in the gravel lot and walk to the press event.



Event Location:

- * Day Use Parking Lot by the Rolling M Ranch Campground.
- * Rain Location: the Red Barn.

Notes:

- * Plan to arrive around 9:40 to allow time for parking and walking to the press event.
- * Cell phones generally do not work past the Bane Canyon kiosk.
- * No entry fees are needed, let the kiosk staff know you are here for the press event.
- * Wear sturdy shoes and dress for outdoor weather/walking.